

# SPONSORSHIP

## *Naming Rights*

*\$10,000*

- > Naming rights of the show i.e. "The (your business) Paint Horse Association of Australia 2025 National Championship Show".
- > Participation in the Opening Ceremony event.
- > Show advertising through placement of your banners inside or around the arena.
- > Tailored public address announcements throughout the show.

### MEDIA ADVERTISING

- > Recognition as the Naming Rights sponsor in print and media advertising.
- > Your name as the naming sponsor on the front page of the show program as well as a full page advert on the inner cover.
- > Corporate sponsorship recognition on all @painthorseaustralia social media platforms as well as 12 free advertisements.
- > Your business logo and link on our PHAA Website, as well as our facebook page.
- > Your logo on our media wall backdrop at the show and high point presentation dinner.
- > Your promotional items in the PHAA show packs.

### EXPRESSION OF GRATITUDE

- > A PHAA Merchandise pack.
- > 6 tickets to the 2025 Annual High Points Presentation Dinner.
- > Certificate of appreciation.

