



**PAINT HORSE  
ASSOCIATION  
OF AUSTRALIA**



**2025  
NATIONAL  
CHAMPIONSHIP  
SHOW**

The Paint Horse Association of Australia was formed in 1973 as a breed registry and association to provide members with recordkeeping of the paint horse breed here in Australia. The first National Championships were held in Dubbo on the 28th and 29th April 1979 showcasing a small range of events. Our 50th year, in 2024, showcased the growth of the Association over a jam packed 8 days with a range of events from Halter and Lungeline all the way to Ranch, Dressage, Box and Drive, Hacking and Reining.

We are again excited to host the 2025 PHAA National Championship Show at the Australian Equine and Livestock Centre in Tamworth from the 23rd to 28th of April. With over 200 horses, 200 riders and 1500 class entries in 2024 it is expected these numbers will be exceeded. The once-a-year event attracts horse people from all around Australia: from Western Australia all the way to Tasmania! Media coverage of the event is seen across multiple platforms including television, social media including Facebook and Instagram, radio and newspaper.

We are on the lookout for corporate sponsors to team up with us! The National Championships provide a fantastic platform for businesses to promote their products and services to a range of members and spectators over the 6 day event. Branding and advertisement opportunities are broad with a range of sponsorship packages.

Newer to our sponsorship packages is the Corporate Show Naming Rights package, which as it suggests, gives naming rights of the show to your business as well as addressed announcements, digital print and media advertising and much more! Could your brand headline our show: "The (Brand Name) Paint Horse Association of Australia 2025 National Championships Show"?!

For more information regarding 2025 PHAA National Championship Show Sponsorship contact the PHAA Office on 02 6884 5513 or [admin@painthorse.net.au](mailto:admin@painthorse.net.au).

