



Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

PACKAGE #1

Sponsor a Class at the 2019 National Show

Sponsoring a class allows the National Show Team to offer prizes for National Champions and Reserve Champions.

The currency levels indicated below covers part of these prizes plus the items as indicated.

- \$65 covers Rosettes & Ribbons per class/event **OR** a Garland (on applicable class/event)
- \$100 covers Ribbons, Rosettes and a Garland
- \$250 covers a Buckle only on any class
- \$350 covers Futurity or Jackpot class for the Buckle, Rosettes to 7th
- \$400 covers a Futurity or Jackpot class for the Buckle, Rosettes – to 7th & Garland
- \$500 covers a Futurity class for the Buckle, Rosettes – to 7th & Garland **PLUS** naming rights on the class, signage outside the competition arena and promotional material in the show bags.

PLUS

- * Confirmed sponsorship by 1 February 2019 and your name/logo will be printed on the button of the garland.
- * Advertising promotion includes your company details in the Paint Journal prior and post National Show, PHAA Facebook and Webpage posts.
- * 1 Show Program (collection on site)
- * Sponsoring a Classic/Jackpot or Futurity Class with cash can also increase the prize pool on that class.

A donation of cash only for Prize money on a specific event is acceptable without having to select as shown above.

Donations of suitable items for Prizes on a specific event are accepted after consultation with the PHAA Office/Show Team.

PACKAGE #2

Corporate Sponsorship of the 2019 National Show

	Platinum Sponsor \$10,000 – \$5100	Gold Sponsor \$5000 - \$3100	Silver Sponsor \$3000 - \$1100	Bronze \$1000 - \$550
Naming Rights	\$10,000- Full Show naming rights <i>YOUR BUSINESS NAME</i> PHAA National Championship Show \$5,100 > Name prominent on Front of Program etc.	One Day ALL FUTURITY Classes	Part Day Futurity Classes	Championship Event
Arena Advertising	Multiple arena banners inside and outside the competition arena	Arena banners inside competition arena	Arena banners inside competition arena	Banner outside competition arena
Trade Space	Double Size trade space in premium exposure area	Double sized trade space in premium exposure area	Half Price Trade space in high area	Trade space in high area *3 rd party costs apply
Program Ad Inclusion	2 page spread in Show Program	Single page spread in Program	Half page advertisement in Show Program	Quarter page advertisement in Show Program
Show Programs	6 Show Programs (collection on site)	4 Show Programs (collection on site)	2 Show Programs (collection on site)	1 Show Program (collection on site)
Business Flyer in show bag	Yes	Yes	Yes	Yes
Promotional goods in show bag	Yes - unlimited	Yes - unlimited	Yes - 1 item	Yes - 1 item
PHAA Journal	Full page advertisement in quarterly journal for 12 months plus 4 articles	Half page advertisement in quarterly journal for 12 months plus 2 articles	Quarter page advertisement in quarterly journal for 12 months plus an article	Quarter page advertisement in quarterly journal for 6 months
PHAA Website	Home page Logo and webpage link on updated website for 12 months. Company logo and webpage link on all PHAA office email signatures	Home Page logo and webpage link on updated website for 12 months	Internal Page logo and webpage link on updated website for 12 months	Internal Page advertisement on updated website for 12months
PHAA Facebook Page Posts	Minimum 6 Posts Includes photographic posts of prize winners during and after show.	Minimum 4 Posts Includes photographic posts of prize winners during and after show	Minimum 2 Posts Includes photographic posts of prize winners during and after show	Minimum 2 Posts Includes photographic posts of prize winners during and after show
Corporate Seating & Catering	6 Seating & Catering packages	4 Seating & Catering packages	2 Seating & Catering packages	-



Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

NATIONAL SHOW SPONSOR COMMITMENT

Please print information exactly as you would like it to appear in show and association publications

Name:	Membership # (if applicable):
Address:	
Email:	
Phone:	Mobile:
Organisation URL (for website link):	
Facebook:	

I/we wish to sponsor the Paint Horse Association of Australia 2019 National Championship Show as follows (**please ✓ below**):

CORPORATE PLEDGE:

- Platinum (\$10,000 - \$5100) – Please state chosen pledged monetary value \$ _____
- Gold (\$5,000 - \$3100) – Please state chosen pledged monetary value \$ _____
- Silver (\$3000 - \$1100) – Please state chosen pledged monetary value \$ _____
- Bronze (\$1000 - \$550) – Please state chosen pledged monetary value \$ _____

SPONSOR A CLASS:

- \$500 covers a Futurity class for the Buckle, Rosettes – to 7th & Garland PLUS naming rights on the class, arena signage and promotional material in the show bags.
- \$400 covers a Futurity or Jackpot class for the Buckle, Rosettes – to 7th & Garland
- \$350 covers Futurity or Jackpot class for the Buckle, Rosettes to 7th
- \$250 covers a Buckle only on any class
- \$100 covers Ribbons, Rosettes and a Garland
- \$65 covers Rosettes & Ribbons per class/event **OR** a Garland (on applicable class/event)

Please note:

Event sponsorship opportunities are limited and are available on a first-paid basis.

If the sponsorship opportunity you choose is no longer available, we will contact you to determine how you would like your sponsorship funds to be allocated.



Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

PAYMENT OPTIONS

- Cheque / money order for \$_____ enclosed payable to
Paint Horse Association of Australia Ltd
- I/we have paid \$_____ for above sponsorship pledge by direct deposit:
Date of deposit __/__/_____
BSB: 062 534 A/C No: 1025 3938
A/C Name: Paint Horse Association of Aust.
Reference _____
- Credit card details for \$_____ for sponsorship pledge:
Credit Card Payments - will attract a 2.00% Merchant fee.
VISA / MASTERCARD (Please Circle)
Card No ____/____/____/_____
Name on Card _____ Expiry Date __/__/____
Signature: _____ Date: __/__/____

CONTACT DETAILS

Contact person for organisation description, logo and advertising information for publication in the show program etc..

Contact Name _____ Phone _____
Contact E-Mail Address: _____

Signed: _____ Date: __/__/____

Office Use Only:
